

RE-Shaping

*Shaping an effective and efficient
European renewable energy market*

Vienna, 22nd March 2011

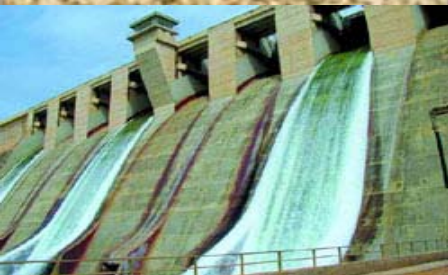
Key design elements of an effective and efficient
RES policy in the EU

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Workshop of the *RE-Shaping project*:

“Shaping an effective and efficient European
renewable energy market”



- "Climate Change is the greatest environmental challenge of the 21st century" – Tony Blair
- Besides **climate change - security of supply and economic competitiveness** constitute the main challenges in the energy sector
- "**Carbon pricing** alone will not be sufficient to reduce emissions on the scale and pace required ... **deployment incentives** for low emission technologies should increase two to five times ... **public energy R&D funding** should double" – Stern Review
- An **active innovation policy** in the energy sector can become one of the most important pillars for fulfilling the Lisbon objective for Europe

What is the objective for policy for renewable energy?

1. RES deployment leading to:

- Environmental protection
- Security of supply
- Economic / rural development / jobs in energy sector

2. Build up of RES industries leading to:

- Industrial production capacities / jobs in industry
- Technological and institutional innovation

Challenges and expected effect of RES policies:

- Renewable energies typically show higher generation costs (presently) and higher learning rates compared to conventional alternatives
 - Renewable energies are capital intensive.
 - Future reference final energy prices are subject to substantial uncertainty.
 - Policy needs to compensate additional generation costs, provide low risk financing, accelerate technological and institutional learning and reduce non-economic barriers.
 - Costs of the policy should be minimised.
- effective and efficient (static & dynamic) policies

Main policy development on EU level

EU Renewable Energy Directive 2009/28/EC

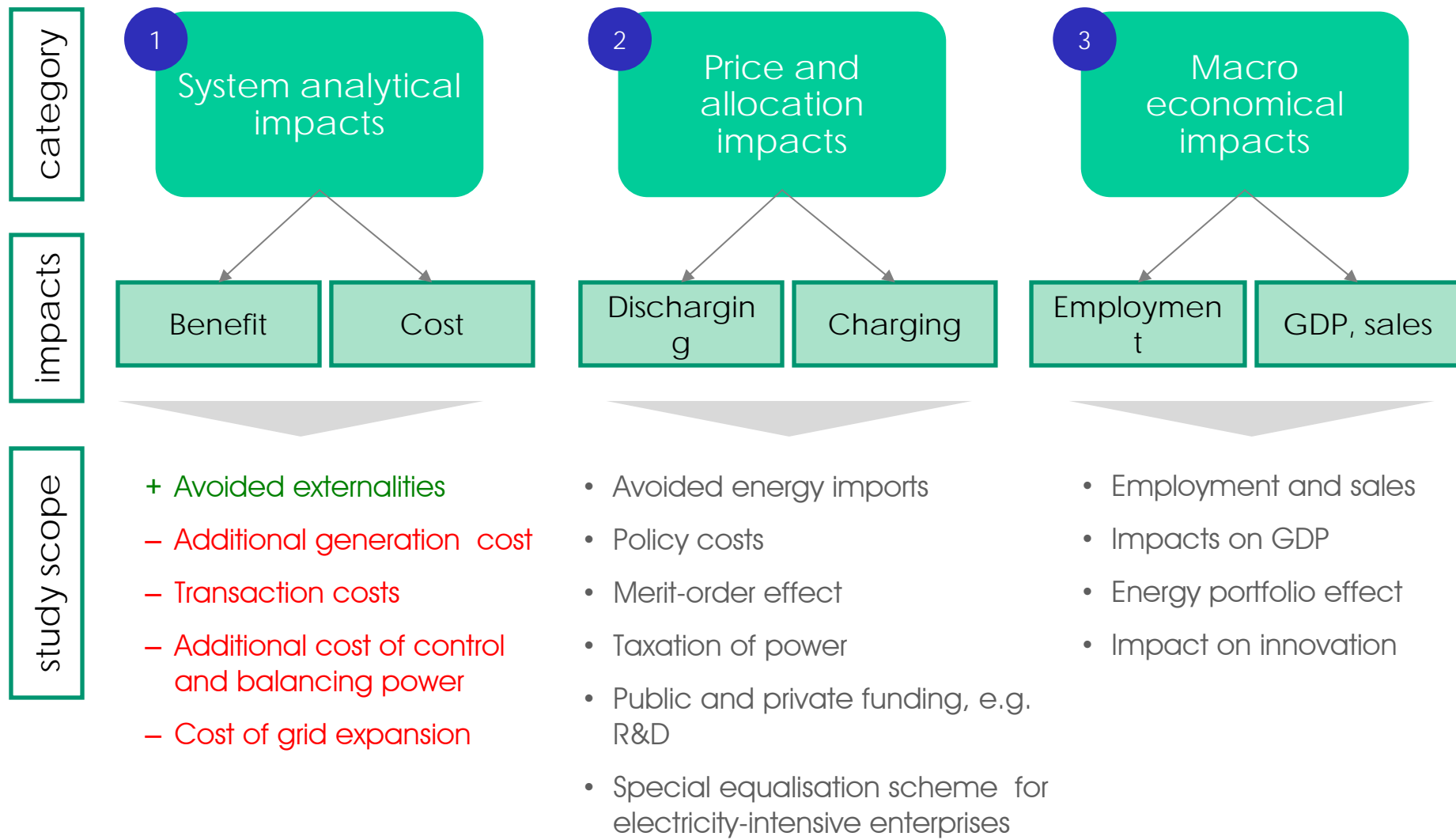
- **New Directive was passed in December 2008**
- **Targets for 2020:**
 - **20% renewable energy in final energy consumption**
 - **Binding targets for Member States**
- **National support schemes will remain the cornerstones for the deployment of renewables in Europe**
- **Flexibility mechanisms between Member States**
 - **Statistical transfer**
 - **Joint projects**
 - **Joint support schemes**
 - **Physical imports from third countries**
- **Measures to reduce non-economic barriers (particularly reduce administrative, regulative, grid related barriers)**

Main policy developments on MS level

- **Countries start to adapt ambition level of their policies to target level, e.g. banding of quota system in RO, IT and UK, new tariff levels for RES-E in DE, NL and SI, UK feed-in system for RES-H**
- **MSs start to analyse the impact of specific flexibility measures on their renewable energy sector, first talks between different MSs and between MSs and third countries**
- **Little progress on the reduction of non-economic barriers**
- **Financing constraints have been significant during last years and are not resolved for many technologies**
- **Currently the National Renewable Energy Action Plans under assessment by the EC**

Costs and benefits of RES policies should
be continuously monitored

Main elements of costs and benefits



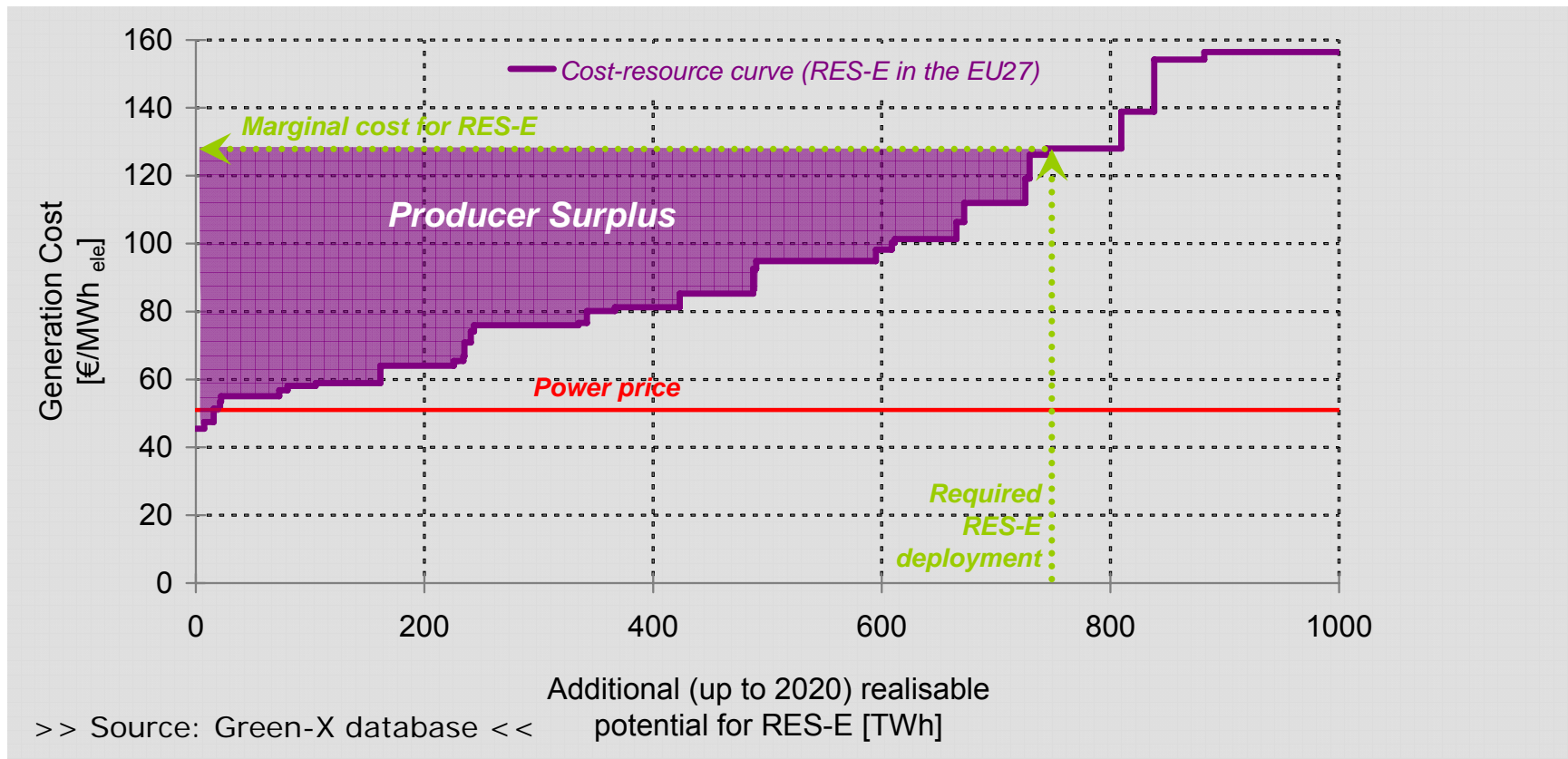
Costs and net macro-economic effects of RES policy in the EU

- Total policy costs of for RES in the EU amounted to about 35 billion € / a or 0,3% of the EU GDP in 2009 (source: RES-financing)
- Additional support of about 35 billion €/a until 2020 is needed to reach the 20% EU-target (source: RE-Shaping)
- Therefore efficient policy schemes are key
- Average annual investments in RES for reaching 20% by 2020 amount to about 70 billion € / a until 2020 (source: RES-financing)
- The net GDP change due to RES policies in 2020 is expected to amount to 0.11% - 0.14% under a BAU scenario and to 0.23% - 0.25% under a policy scenario (20% in 2020) for the EU-27 (source: Employ-RES)

For achieving an ambitious target a portfolio of RES technologies – being in a different stage of development (cost) - is required.

Therefore technology specific support is preferable to reduce policy costs and to incentivise deployment of less advanced technologies.

Technology neutrality leads to high producer surplus



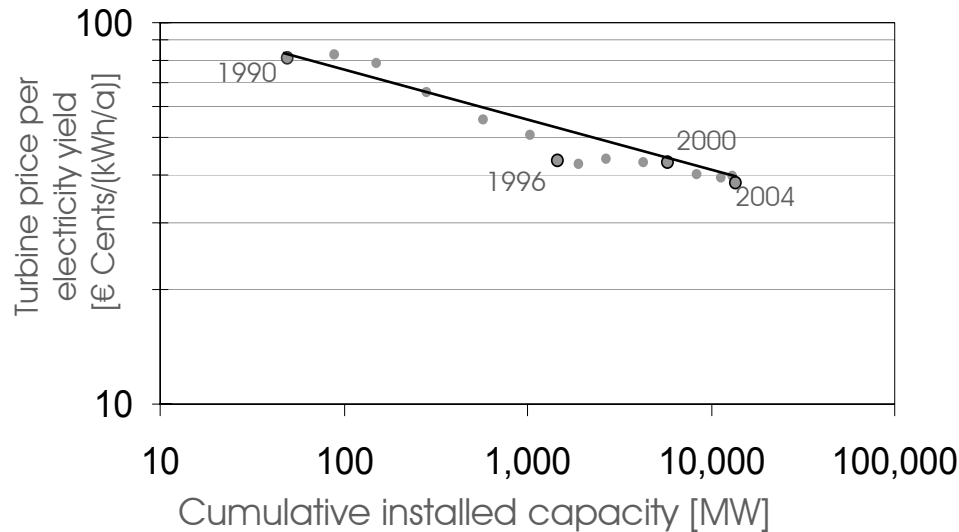
A technology-neutral support leads to high policy costs

→ *technology banding has been introduced in UK, Italy and Romania*

Support levels for new plants should be continuously decreasing

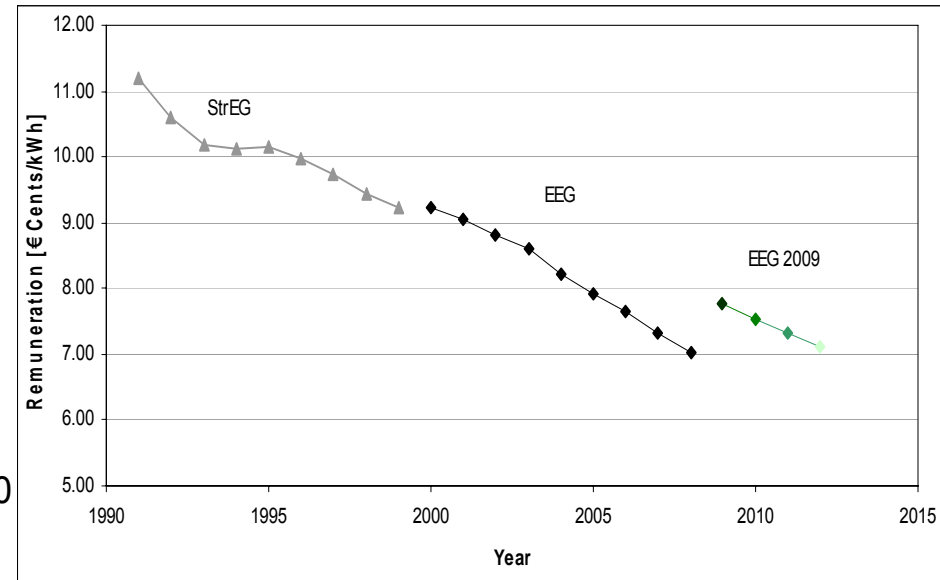
Tariff degression – Case study Germany

Experience curve for onshore wind energy



- Reduction of 53% from 1990 – 2004 (~5% annually)
- High decrease in costs between 1991 and 1996, lower decrease since 1997
- Technology learning overestimated due to decreasing raw material

Support for onshore wind energy

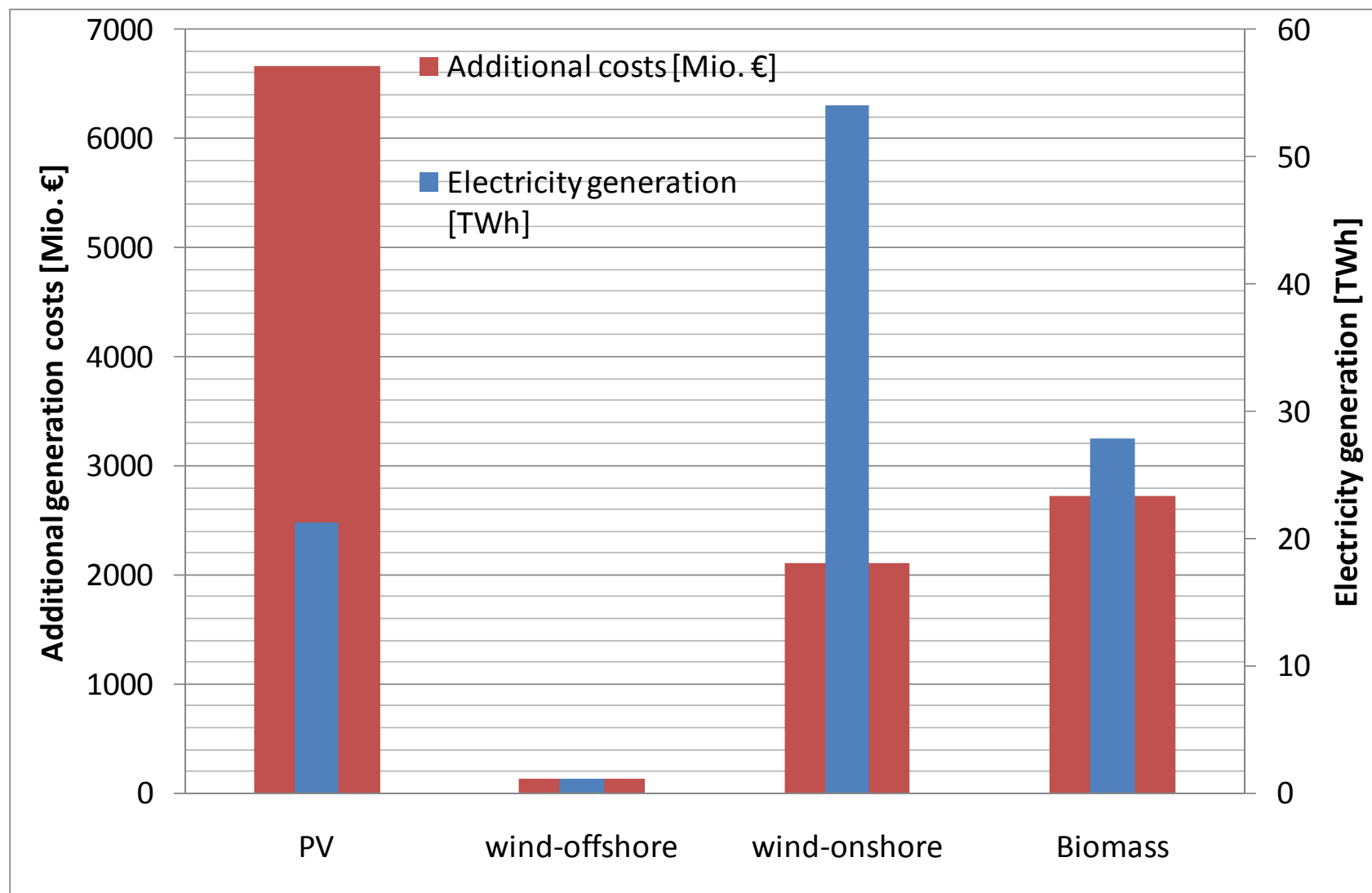


- Reduction of 36% from 1991 – 2011
- Tariff degression of 2% per year

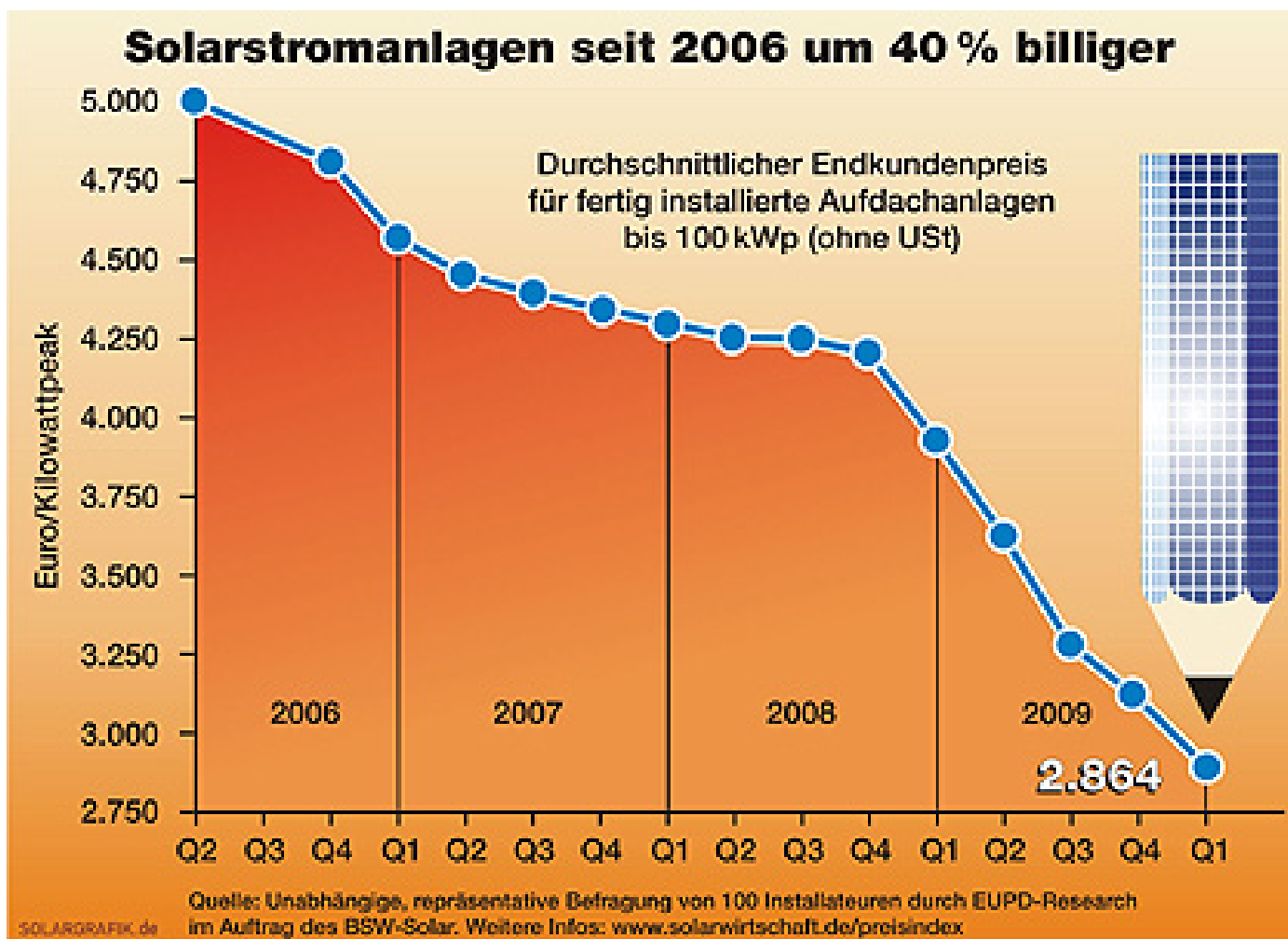
Technology specific support may still lead to high costs if the strongest growth is realised for most innovative technologies.

Therefore a continuous and swift adjustment of support levels is needed

Additional costs and generation for RES-E technologies in Germany

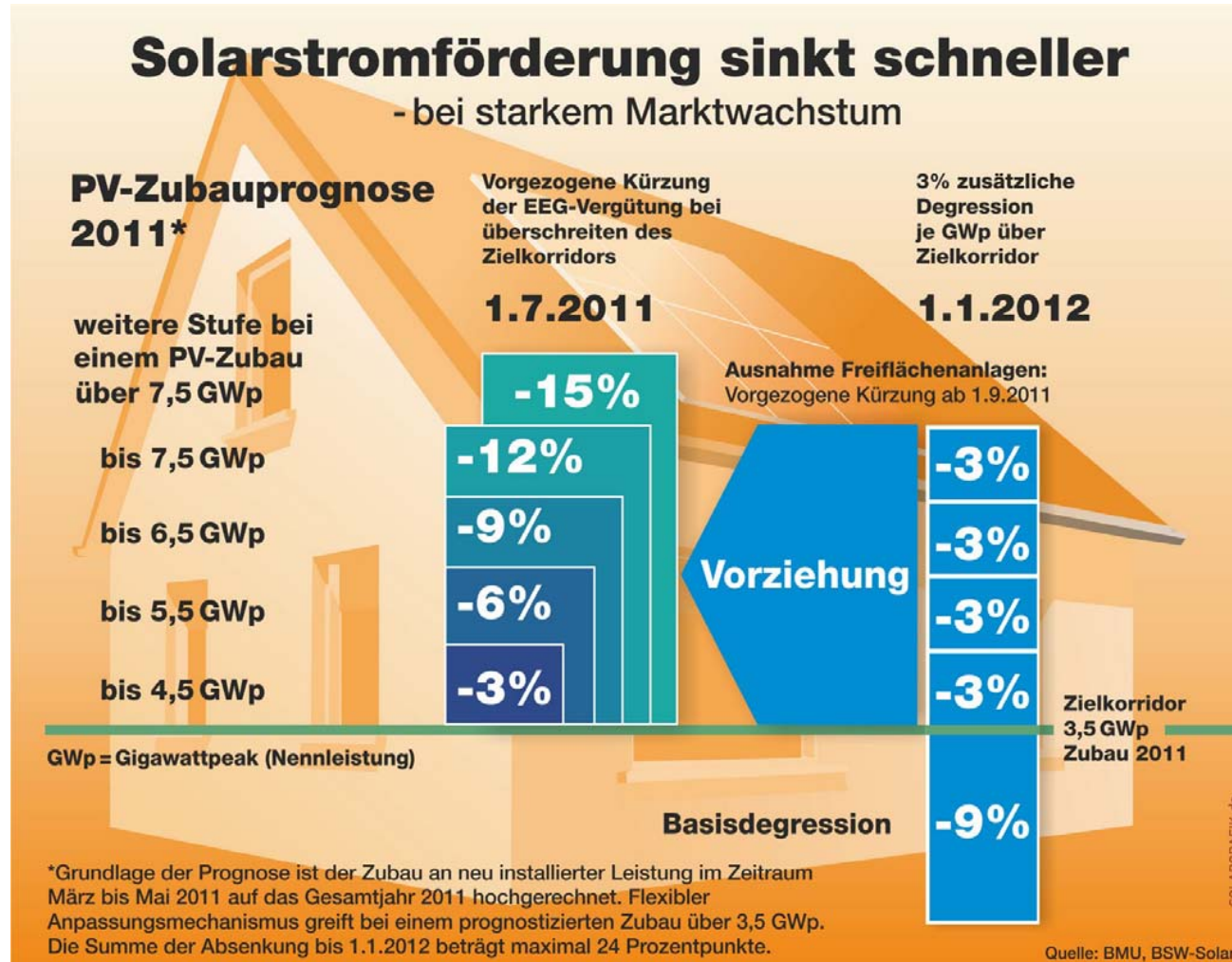


Reduction of average prices for PV-installations in Germany



Reduction of PV-support in Germany in 2011

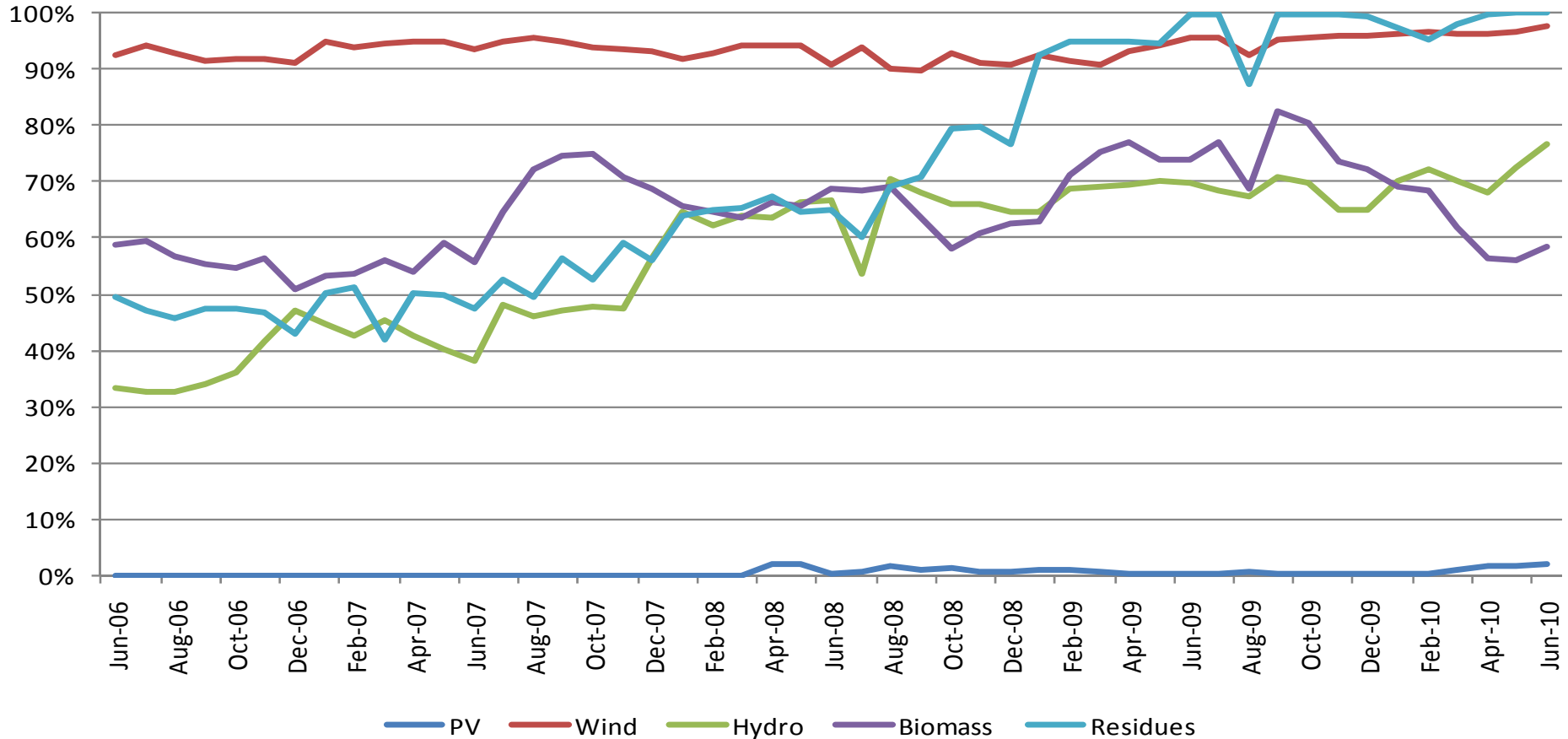
Degression of feed-in tariff depending on market development



When renewable energy technologies become **mainstream** the **compatibility** with **electricity markets** becomes crucial

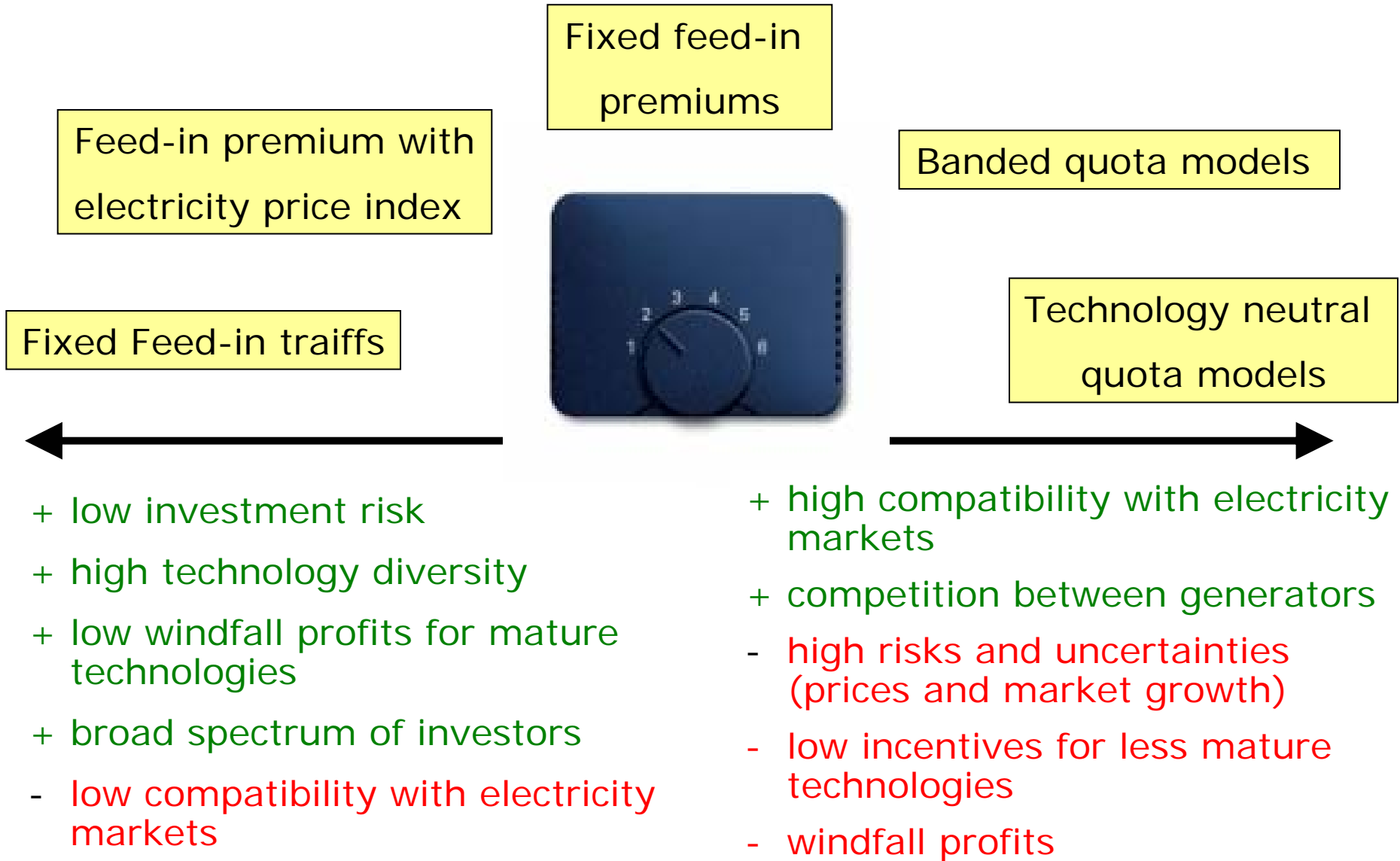
Premium tariff design – Case study Spain

Share of RES-E sold with the premium option



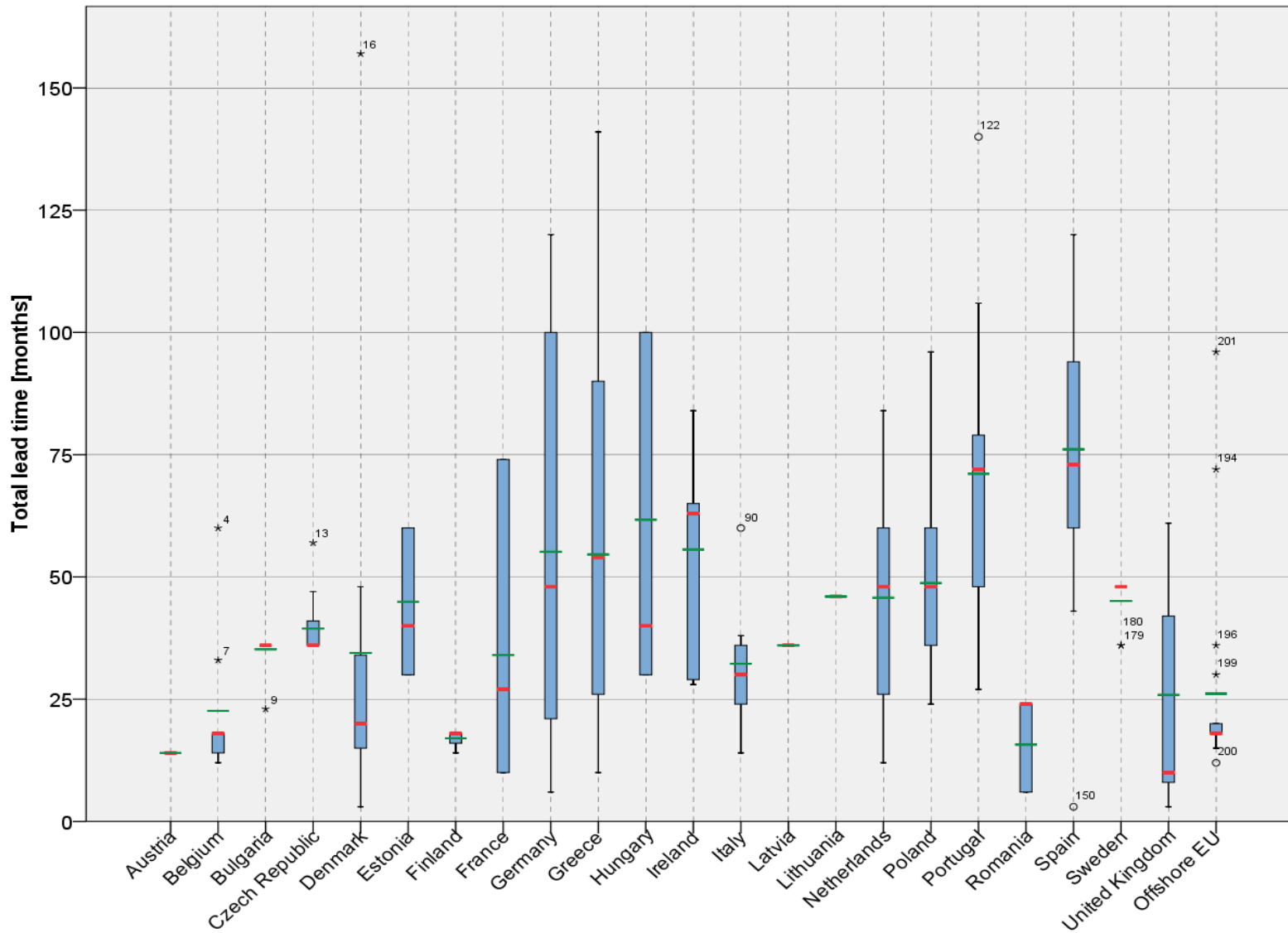
In March 2004 a new premium option was introduced by the RD 436

Continuous transition between different support schemes



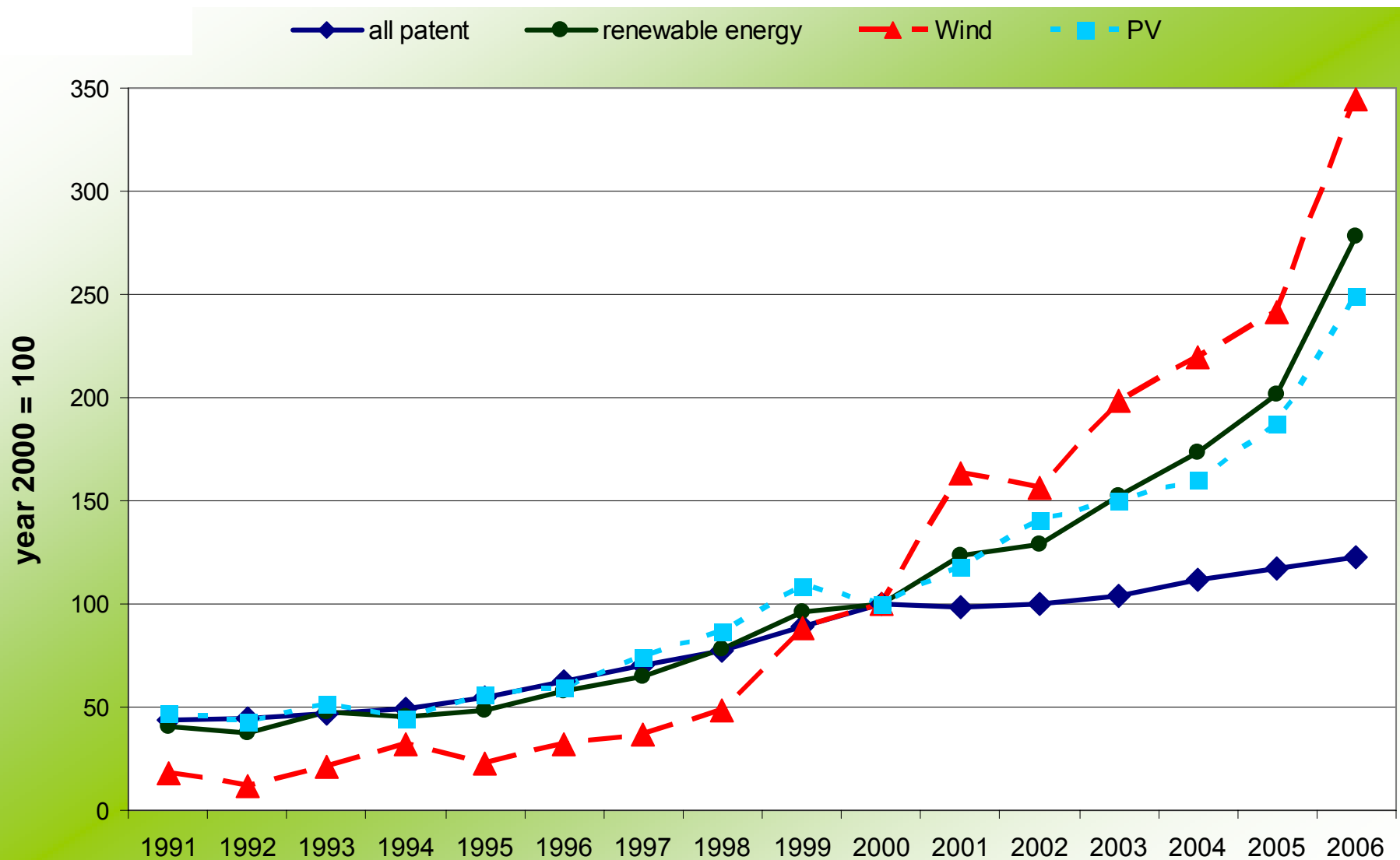
Non-economic barriers are relevant but
the quantitative relation with the
effectiveness not yet fully understood

Non-economic barriers show large variety

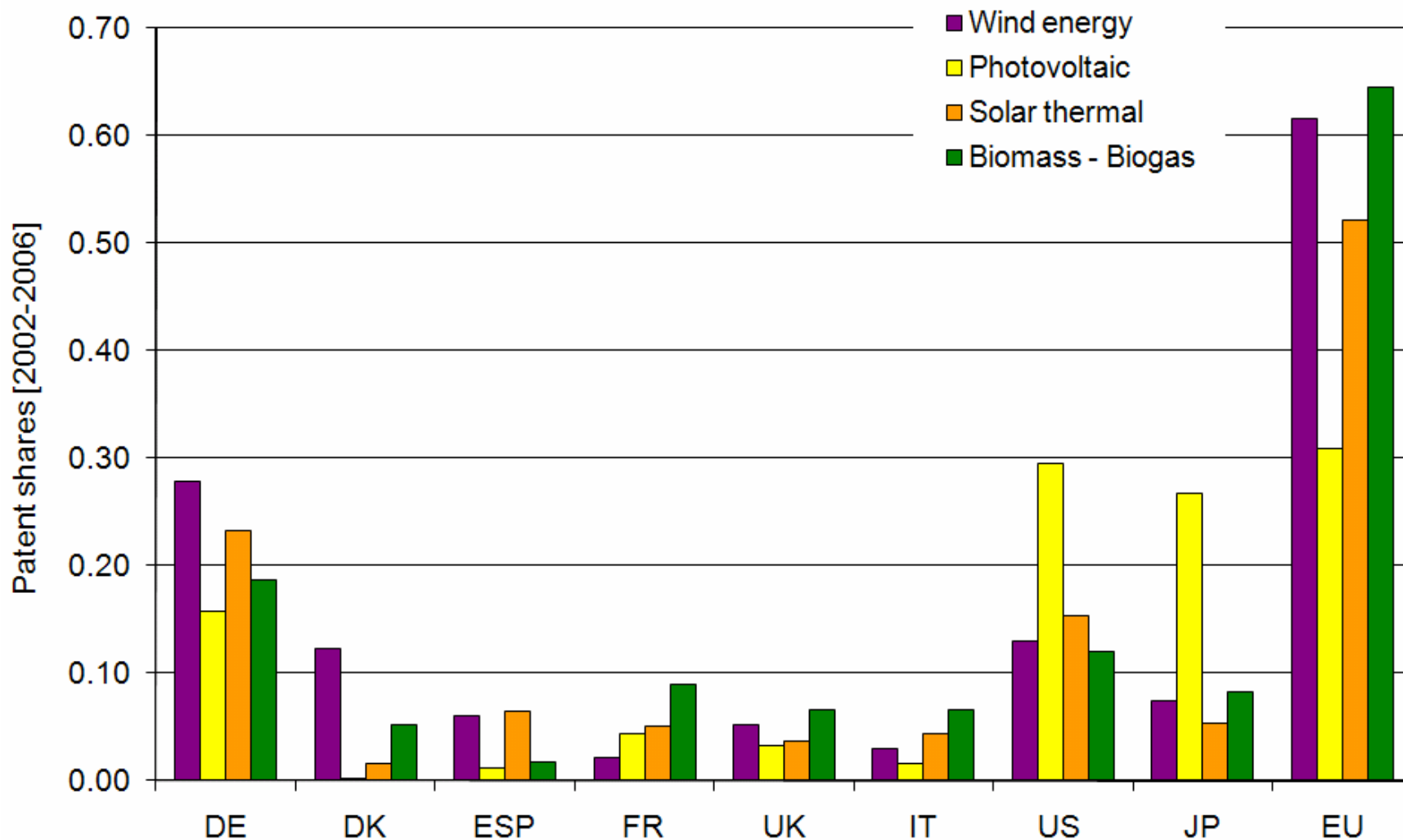


Long term effective and efficient policies
need to incentivise in particular
technological innovation

Development of patent activity in renewable energies



Patent shares in renewable energy technologies



Specialisation: Relative Patent Activity

RPA indicator: Relative patent activity

$$PRA_{ij} = 100 * \tanh \ln \left(\left(P_{ij} / \sum_i P_{ij} \right) / \left(\sum_j P_{ij} / \sum_{ij} P_{ij} \right) \right)$$

e.g.

Share of wind patents of a country
in all global wind patents

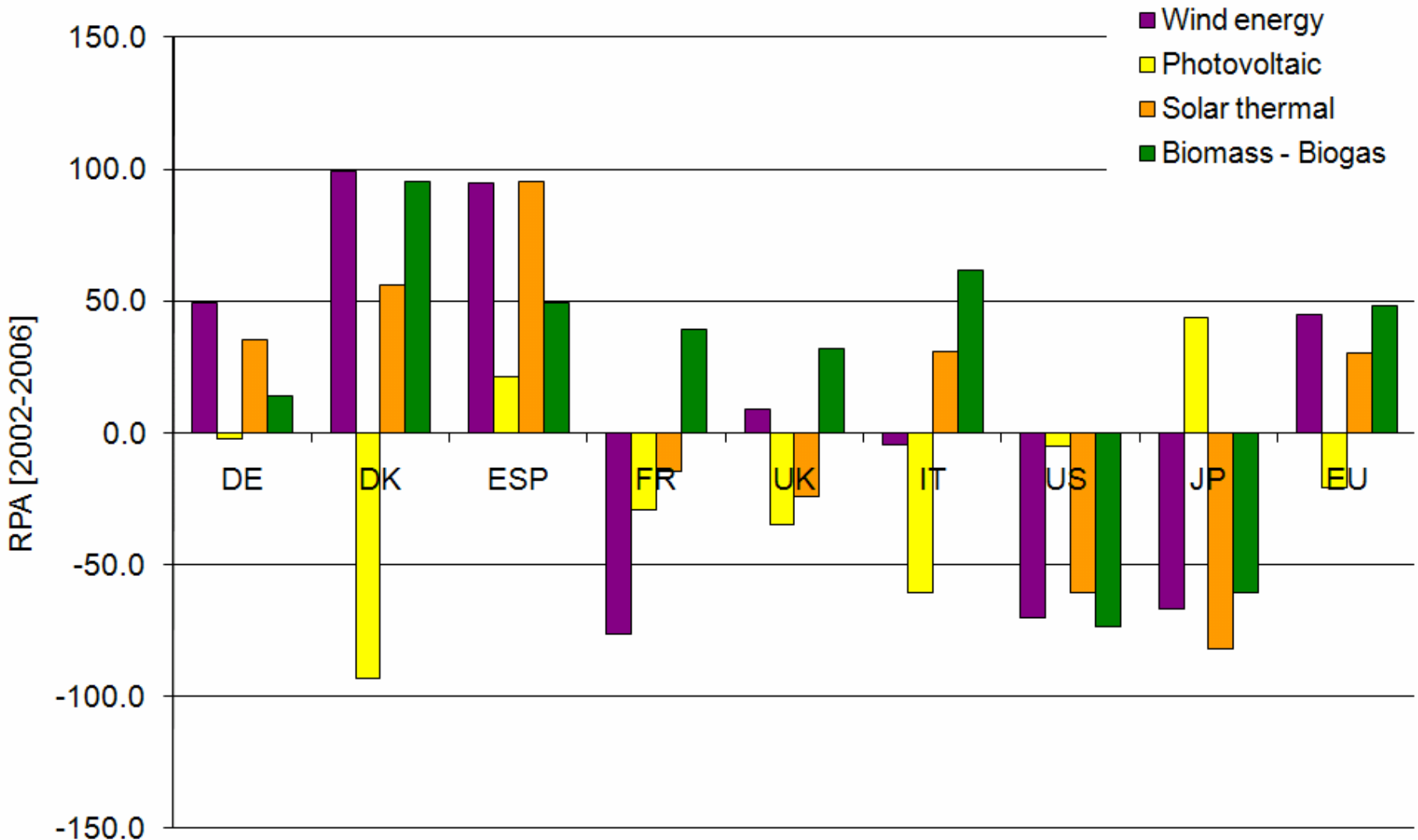
Share of all patents of a country in
all global patents

P: number of patents

i: country index

j: technology index

RPA for renewable energy technologies



Conclusions on RES policy design

- Renewable energy technologies need a long term oriented and risk mitigating deployment policy.
- Instruments should be technology specific to reduce policy costs and to promote less mature technologies.
- Support levels should continuously decrease according to technology learning and need swift adjustments for innovative technologies
- Compatibility with general energy markets should be ensured, when higher market shares of RES are reached.
- Non-economic barriers can have a significant impact on the effectiveness of an instrument and hamper the effectiveness of generally very powerful policy schemes.
- Innovations need long term, stable and degressive support